

## TONIGHT'S AGENDA

1. Schedule recap and study overview
2. Survey results \& neighborhood concerns
3. Existing conditions summary
4. Focus on neighborhood impacts
5. Focus on town streets/corridors
6. Focus on town-wide strategies beyond our borders
7. Q\&A
8. Design session

## PROJECT SCHEDULE

| task description | 2013 |  |  |  |  |  |  |  |  | 2014 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  | November |  |  |  | December |  |  |  | January |  |  |  |  | February |  |  |  | March |  |  |  | April |  |  |  |  |
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| 1. Project Management Plan / |  | \% 0 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Land Use Vision: Rieview of Land Use Plans A Polcies |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Development and Evaluation of Alternatives / Workshop 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | w2 |  |  |  |  |  |  |  |  |  |
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## OUR APPROACH

1. Multimodal Transportation Planning
2. Collaborative Creativity and Problem-Solving
3. Travel Demand and Operational Modeling
4. Urban Design

## LEARNING FROM BEST PRACTICES IN THE WORLD




You are here: Home > Residents > Traffic \& Parking Studies

## Traffic \& Parking Studies



Residents are invited to attend one of two community workshops on the mobility study being conducted that will focus on reducing traffic and parking burdens within the Town. Please attend the meeting to contribute your thoughts, and help craft plans on the this important traffic study focused on protecting the great qualities of Highland Park.

Monday, December 9, 2013, 4-7 p.m.
Tuesday, December 10, 2013, 8 - 10 a.m.
Meetings will be held in the Town Council Chamber/Town Hall - 4300 MacArthur Avenue

## We Want To Hear From You!

## Give Us Your Input on the Traffic Study

## VISUAL PREFERENCE SURVEY RESULTS


... cut through neighborhood streets

.. keep cars out of my neighborhood

## VISUAL PREFERENCE SURVEY RESULTS


...cut through neighborhood streets

... keep cars out of my neighborhood

## 16\%

## VISUAL PREFERENCE SURVEY RESULTS


...slower and crossable

... flowing traffic/bigger streets

## VISUAL PREFERENCE SURVEY RESULTS


...slower and crossable
81\%

... flowing traffic/bigger streets

19\%

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## VISUAL PREFERENCE SURVEY RESULTS



Walkable, with congestion


Remove congestion, walkability declines

## 71\%

29\%

## VISUAL PREFERENCE SURVEY RESULTS



Regional bypass


Neighborhood streets

## VISUAL PREFERENCE SURVEY RESULTS



Regional bypass
50\%


Neighborhood streets 50\%

## ONLINE WIKIMAPING COMMENTS




## Traffic \& Intersection Issues



Safety, Bicycle \& Pedestrian Issues


## Traffic Movement \& Cut-Through Issues



Parking Issues


Accessibility \& Land Use Issues


## HIGHLAND PARK VILLAGE





## ARMSTRONG:MOCKINGBIB







## MORNING COMMUTE



Roadway Segment
Level of Service
$\square \mathrm{ABC}$
$\square \mathrm{DE}$
$\longrightarrow \mathrm{F}$
Data Source: North Centra Texas
Coundil of Govemments


## ONE SQUARE MILE



One Square Mile, Contemporary development pattern, Irvine, CA


One Square Mile, Traditional development pattern, Portland OR



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## FOCUS: AIRLINE ROAD




## TRAFFIC-CALMED NEIGHBORHOODS




## Location: Vancouver, British Columbia,

## Source: Richard Drdul



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## SEATTLE, WA



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## OVERBUILT STREETS CAUSE SPEEDING



## PLANNING FOR PEDESTRIAN SAFETY: PRINCIPLES

## Risk of Pedestrian Fatality



Leaf, W. and Preusser, D. Literature Review on Vehicle Travel Speeds and Pedestrian Injuries Among Selected Racial/Ethnic Groups, NHTSA (USA), 1999.

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## WIDE STREETS ARE LESS SAFE

## Street Width and Injury Accident Rate

4th Order Polynomial (R^2 0.52)
























Highland Park Proposed Street Classifications


## GLADSTONE, MO

## CITY OF GLADSTONE VLLAGE CENTER TRANSPORTATION STUDY

## Living Street

## CHARACTERISTICS

Many of Gladstone's streets, especlally in the eastern half of the viliage Center, are small, quiet roads with residential uses set back from the road edge. These L-Ning streets generally range from 18 ' - $-0^{\prime}$ wide.

## CROSS SECTION AND PLAN VIEW OF A LIVING STREET

 (PROPOSED)

Lighting
Provide lighting on Living Streets similar to the style seen on Gladstone's Avenues, such as NE 7Oth Street, to make wallding feel safe and secure.

Example
Harrison street

SIDEWALK OR BIOSWALE?
Most Living Streets in the Village Center do not have sidewalks. On low speed, low volume streets, some people may feel comfortable walking on a street without a sldewaik. On such streets, embrace the community vision of evnironmental sustainability by creating bloswales. The decision to bulkd sidewalks or bloswales should be left up to the community.

## Examples









Example Dimensions for Living Street

|  | MINIMUM | OPTIMAL | MAXIMUM |
| :--- | :---: | :---: | :---: |
| Edge | $0.5^{\prime}$ | 0.5 | $1^{\prime}$ |
| Furnishing | $0.5^{\prime}$ | Depends on context | $8^{\prime}$ |
| Through | $6^{\prime}$ | Community Decision | $8^{\prime}$ |
| Frontage | 0 | Depends on context | $3^{\prime}$ |
| Bike Lane | $0^{\prime}$ | 0 | $6^{\prime}$ |
| Curb Lane | $9^{\prime}$ | $10^{\prime}$ | $7^{\prime}$ |
| Inner Lane | 0 | 0 | 0 |
| Median | 0 | 0 | $6^{\prime}$ |
| Total (one side) | $16^{\prime}$ | Varles | $43^{\prime}$ |

## GLADSTONE, MO

city of gladstone village center transportation study
Living Avenue

CHARACTERISTICS
Living Avenues consist of primarily residential land uses surrounding a medium-sized road Gladstone's Llving Avenues range from 27 ' - 38' from edge to adge with sethacks of $30^{\circ}-60^{\circ}$

CROSS SECTION AND PLAN VIEW OF A LIVING AVENUE (PROPOSED)

Example Troost Avenue



Reduce turning radii Retroflt corners that allow wide turns with smaller radit.


Bike Lane Marking Both of the above two options for bike lane markings meet MUTCD requirements. Space markings as trequent y as 100 reet apart. If curb carce, markings may be paced 1,000 feet

The following images show how a bicycle lane on a Living Avenue might look

## Examples



The following chart gives an example of how the walking, streetscape, cycling, and driving elements of the street can range in sizes. For example, the furnishing zone on a low-speed avenue can range from 1 'with fust enough room for street signs, up to an $8^{\prime}$ space with landscaping.

Example Dimensions for Living Avenue

## Edge

 Furnishing Through Frontage Bike Lane Curb Lane inner Lane Medlan Total (one side)| MINIMUM | OPTIMAL | MAXIMUM |
| :---: | :---: | :---: |
| $0.5^{\prime}$ | 0.5 | 1 |
| $r^{\prime}$ | $4^{\prime}$ | $8^{\prime}$ |
| $6^{\prime}$ | $6^{\prime}$ | $8^{\prime}$ |
| 0 | Depends on context | $4^{\prime}$ |
| $5^{\prime}$ | $6^{\prime}$ | $8^{\prime}$ |
| $9^{\prime}$ | $10^{\circ}$ | $11^{\prime}$ |
| 0 | 0 | 0 |
| 0 | 0 | $6^{\prime}$ |
| $215^{\prime}$ | $26.5^{\circ}$ | $46^{\circ}$ |

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## MOCKINGBIRD STATION










## ARLINGTON VA - ROSSLYN-BALLSTON CORRIDOR


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## ARLINGTON VA - ROSSLYN-BALLSTON CORRIDOR



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## SINGLE FAMILY HOMES IN ARLINGTON COUNTY



Credit: Arlington County Flickr


Credit: Flickr User Roger Wolls

## CLARENDON STATION



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## ROSSLYN




# COURTHOUSE STATION ARLINGTON VA - ROSSLYN-BALLSTON CORRIDOR 




## ARLINGTON COUNTY TDM



| Customer Information, Retail and <br> Operations (Commuter Store) | Responsible for the distribution of <br> information and sale of fare media to <br> customers through retail outlets in Arlington <br> (including the Commuter Stores and <br> Mobile Commuter Store), and online. |
| :--- | :--- |
| Sales, Outreach, and Research <br> (Arlington Transportation Partners, <br> Walk Arlington, Bike Arlington, <br> The Mobility Lab, Research and <br> Administration | Through ATP, ACCS provides employer <br> outreach, research on the return on <br> investment for Arlington's investment, <br> and services to increase bicycling and <br> walking in Arlington. The Mobility Lab was <br> established in 2010 to provide a forum <br> for the development of innovative TDM <br> technologies and research, with a focus on <br> external partnerships. |
| Communications | The Communications and Marketing <br> team manages the development of ACCS <br> general marketing campaigns. |
| Web Development | Web Development is responsible for <br> maintaining and improving the ACCS <br> family of websites. |
| TDM for Site Plan Development | ACCS is responsible for managing <br> the implementation and enforcement <br> of Artington County's Site Plan TDM <br> requirements. |
| GoDCGo | GoDCGo is the District of Columbia's TDM <br> program, managed by Arlington through <br> ATP. |

## TDM AND TRAFFIC CALMING PROJECTS

Incentives and Promotion of Other Mode Options

\$5M in Traffic Calming in County since 1999


Credit: Arlington County

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## KEY BOULEVARD




## SQUARE FOOTAGE AND TRAFFIC

Table 1

| Projects Completed <br> 2002-2009 | Office <br> (sq.ft.) | \% of <br> Total | Retail <br> (sq.ft.) | \% of <br> Total | Residential <br> (units) | $\%$ of <br> Total |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Rosslyn | 967,871 | $21 \%$ | 32,333 | $5 \%$ | 1,691 | $22 \%$ |
| Court House | 247,995 | $6 \%$ | 53,414 | $8 \%$ | 1,426 | $19 \%$ |
| Clarendon | 449,565 | $10 \%$ | 383,230 | $58 \%$ | 2,174 | $28 \%$ |
| Virginia Square | 835,716 | $18 \%$ | 70,772 | $11 \%$ | 1,216 | $16 \%$ |
| Ballston | $2,026,558$ | $45 \%$ | 120,454 | $18 \%$ | 1,116 | $15 \%$ |
| Totals | $4,527,705$ | $100 \%$ | 660,203 | $100 \%$ | 7,623 | $100 \%$ |

Source: Arlington County Department of Community Planning, Housing and Development

Table 2: Percentage Change in Traffic, 1996-2006

| Clarendon <br> Blvd., <br> Clarendon | George Mason <br> Drive | Glebe Road, <br> Ballston | Lee Highway, <br> Rosslyn | Washington <br> Blvd. Virginia <br> Square | Wilson Blvd., <br> Clarendon |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $4 \%$ | $16 \%$ | $1 \%$ | $-14 \%$ | $-12 \%$ | $-16 \%$ |

Source: Arlington County Department of Community Planning, Housing and Development, Planning Division

## ARLINGTON CORRIDOR VS. FAIRFAX COUNTY

## 39,500 daily boardings

Other
Auto (incl. Drop-off)

29,250 daily boardings


## DEMOGRAPHICS \& PROPERTY VALUES

|  | Arlington <br> County, VA | Rosslyn-Ballston Station Areas |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Court House | Clarendon | Virginia <br> Square | Ballston |  |
| 2010 Population <br> (Estimated) | 212,472 | 2,563 | 5,682 | 3,345 | 3,752 | 7,711 |
| Percentage 25-4 <br> Years of Age | 36.4 | 51.4 | 54.3 | 45.3 | 42.6 | 33.4 |
| Median Age | 38.8 | 39.52 | 35 | 38.5 | 48.5 | 36.7 |
| Percent Holding <br> BA or Higher <br> Degree | 68.7 | 86.3 | 78.3 | 86.6 | 73 | 87.5 |
| Median <br> Household Inco | $\$ 93,724$ | $\$ 79,359$ | $\$ 96,725$ | $\$ 114,396$ | $\$ 105,642$ | $\$ 101,086$ |
| Percentage <br> Housing Units <br> Built 1980or Late | 33.4 | 46.8 | 71.9 | 71.1 | 76.4 | 85.4 |
| Median Year <br> Structure Built | 1964 | 1974 | 1992 | 1999 | 2001 | 1993 |
| Median Value <br> Owner Occupie | $\$ 484,887$ |  |  |  |  |  |
| Housing |  |  |  |  |  |  |

## ARLINGTON COUNTY STATS

- Growth Since Metro Extension:
- 24.3\% Population Increase in County
- 107\% Population Increase in Quarter Mile Station Areas
- 6 Million Square Feet of Office Space
- 1 Million Square Feet of Retail
- 11,00 Housing Units
- Traffic and Value Impact
- Property taxes have remained low compared to the DC Area
- More local job opportunities and job density
- Traffic has dropped 10-25\%
(Aside from 11-14\% Increase on Major Arterials)
- TDM Takes as many as 45,000 Cars off the road everyday


## CAMBRIDGE MA, CENTRAL-KENDALL



## CENTRAL-KENDALL



## CENTRAL SQUARE



FREEWAY REVOLT




## CENTRAL SQUARE




## CENTRAL-KENDALL

## More Tech and Biotech/Sq Mile than Anywhere <br> number of biotech + IT firms per square mile

## Research Triangle Park, NC

' 1
Berkeley Area, CA
. 2
Austin, TX
ந 8
South San Francisco, CA
II 11
Harvard Sq \& Longwood Area, MA
ITI 21
Palo Alto, CA
IDT1 36
Kendall Sq, MA


Car Ownership Down, Bike Riding Up


Cambridge Bicycle Counts 2002-2010


Numbers tepreseet combined ABI and PAS peid hour cychs? pounts ai 15 localions on afai weekday under samar wodther oonstions.

Percent values represent the percent ecriease mevcists pothporvit to 2002

## Central Square \& Kendall Square Average Daily Traffic Trend Lines



Cambridge Workers Means of Commute to Work



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## CENTRAL-KENDALL



## CENTRAL-KENDALL STATS

- Recent Growth
- IT and Biotech Boom has brought $40 \%$ Increase in Commercial and Institutional Space (4.6 Million Square Feet of Development)
- Density raised to 80-100 Feet, around neighborhoods with 45' Height Limit
- Traffic and Value Impact
- Vehicle counts down by as much as 14\%
- Vehicle speeds in the $85^{\text {th }}$ percentile down by as much as $5-20 \%$
- Car ownership down (10\% Decrease in Residential Permits), biking counts up
- $50 \%$ of Homes within quarter mile of subway stations don't own cars

BERKELEY, CA


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## VANCOUVER, BC

## VANCOUVER, BC




## VANCOUVER, BC



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| Development and Evaluation of Alternatives / Workshop 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | w2 |  |  |  |  |  |  |  |  |  |
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